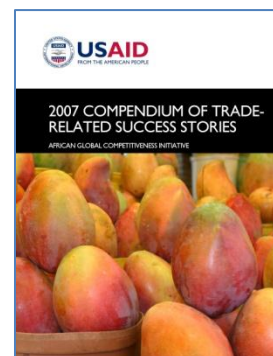
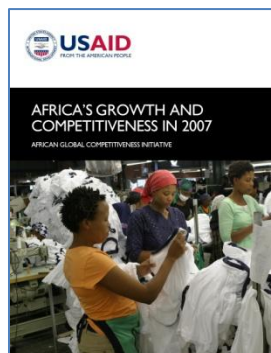


Knowledge Sharing and Analysis Project Accomplishments *July–December 2008*

*In the second year of the Knowledge Sharing and Analysis (KSA) contract, supporting the African Global Competitiveness Initiative (AGCI), the project has had a considerable impact on improving AGCI performance management, results analysis, disseminating technical best practices, supporting knowledge sharing and program implementation. During this period, KSA staff conducted research, briefings, and presentations at events in **Botswana, Ethiopia, Kenya, Mozambique, Senegal, and South Africa.***

KSA highlights include:

- Supported USAID's contributions to the **7th AGOA Forum**, held in Washington in July 2008. KSA's contributions included:
 - Advising on the design of USAID's panels and general event AGOA Forum planning,
 - Writing building blocks for USAID Administrator Fore's official remarks,
 - Preparing event briefing books for senior USAID officials,
 - Producing the first-ever comprehensive proceedings notes for the private sector and civil society panels for inclusion in the State Department's Ministerial component proceedings note,
 - Handling the logistics and travel for USAID-sponsored speakers.
 - Writing and disseminating **AGCI's Annual Report: Africa's Growth and Competitiveness in 2007**¹ in three languages, and
- Published the first **AGCI Compendium of Trade-related Success Stories**, which is posted on the AGCI Web page.
- Conducted a field assessment looking at lessons learned in **enabling environment reform in Botswana, Kenya, Mozambique, and Senegal.**
- Conducted analysis of the **AGCI Results Framework**, which led to the adoption of a revised version that enhanced its guiding logic, accuracy, and utility. An important addition to the results framework is the development and inclusion of the *Ease of Export Index*, which is meant to gauge the AGCI intermediate goal of increasing the competitiveness of African countries.
- Completed the development of the **AGCI Supplemental Form**, which was incorporated into the F Bureau's Performance Plan and Report (PPR) process to ensure that USAID is better equipped to report comprehensively on the Initiative's achievements in FY 2008 and beyond. In addition to developing detailed guidance for completing the supplemental form, KSA also provided tailored one-on-one technical assistance to field missions.



¹ AGCI/KSA publications displayed here can be downloaded from USAID's Web site: http://www.usaid.gov/locations/sub-saharan_africa/initiatives/publications.html

- Produced a **case study and toolkit on trade capacity building** based on USAID/Ethiopia's AGOA+ project.
- Completed **Best Practices in African Enterprise Development**, the first in a series of best practice briefs planned in 2009.
- Supported AFR with a number of exercises meant to gauge performance of its portfolio and the performance of the field missions. In particular, KSA assisted with the AFR/EGEA portfolio review, the AGCI activity status reports, and AFR/SD/EGEA's own PPR submissions.
- Participated in The Competitiveness Institute's Annual Meeting in Cape Town, South Africa, and presented on **Best Practices in Knowledge Management for Cluster Competitiveness**.
- Continued updating the **AGCI Web site**, including adding AGCI program descriptions, and calendar of events around the world relevant to African trade and competitiveness.
- Maintained a **vibrant Community of Practice** and updated stakeholder contact lists, enhancing USAID/Washington's engagement with field-based personnel.
- Traveled to Maputo and provided strategic and technical assistance in developing the Economic Growth portion of the **USAID/Mozambique Country Assistance Strategy**.❖



Knowledge Sharing and Analysis Project Accomplishments

January–June 2009

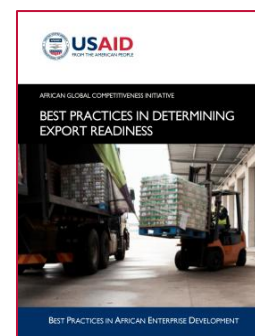
In the second six months of Year Two of the Knowledge Sharing and Analysis (KSA) contract, supporting the African Global Competitiveness Initiative (AGCI), the project has had a considerable impact on improving AGCI performance management, results analysis, disseminating technical best practices, and supporting knowledge sharing and program implementation.

KSA highlights include:

- Partnered closely with USAID's Africa Office of Sustainable Development Economic Growth, Environment, and Agriculture (AFR/SD/EGEA) in managing the overall planning and coordination of the **Africa Bureau Economic Growth Meeting in Nairobi**. Planning and facilitation activities included:
 - Developing the agenda for the three-day event,
 - Producing a series of analytic fact sheets to support discussions,
 - Identifying and securing speakers and panelists,
 - Drafting a concise meeting summary for the EGEA Chief and developing a comprehensive set of meeting proceedings and analyses,
 - Providing overall logistical support and soliciting feedback from participants by means of an evaluation form.
- Completed **Best Practices in Determining Export Readiness** and **Best Practices in Overseas Representation**, to complete the series of enterprise development best practice briefs.¹
- Convened a workshop entitled: **Best Practices in African Enterprise Development**, with speakers from the USAID West and Southern Africa Trade Hubs, South African International Business Linkages Program, and KSA. Presentations and discussions focused on USAID's approach to enterprise development and firm-level assistance to create market linkages between African entrepreneurs and markets in the United States, Europe, and beyond.
- Produced an analysis of the implications of the **African Union Commission's new strategic plan**. This followed KSA's initial strategic analysis of the goals and activities under AGCI as compared to NEPAD and the African Union's strategy for manufacturing and services sector development.
- Pilot-tested a focus group with Development Leadership Initiative USAID officers based on a case study and toolkit on trade capacity building based on **USAID/Ethiopia's AGOA+** project.
- Produced an analysis of USAID's **Presidential Trade Initiatives**: African Trade and Investment Policy (ATIP), Trade for African Development and Enterprise (TRADE), and African Growth and Competitiveness Initiative (AGCI).



AFR/SD/EGEA meeting in Nairobi, May 2009



¹ AGCI/KSA publications displayed here can be downloaded from USAID's Web site:
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- Completed a new edition of **AGCI's Compendium of Trade-related Success Stories** for publication and posting on the AGCI Web site.
- Partnered with EGAT Bureau's Business Growth Initiative to support a joint KSA/BGI Team TDY to Ethiopia to pilot the **MEASURE Enterprise Diagnostic** analyzing private sector response to business environment reforms. The results of the study were presented at a USAID meeting in June and hosted on the BGI Web site.
- Completed an analysis of **public-private partnerships** under AGCI with an emphasis on lessons learned and ways to calculate leverage for future planning.
- Submitted the draft *Africa's Growth and Competitiveness in 2008* report (i.e., the **AGCI Annual Report**). In preparation for the delivery of this major deliverable, KSA completed its review and analysis of the AGCI Supplemental Forms; reviewed and questioned the data and the methods in which the missions collected the data; gathered and analyzed economic and performance data from a variety of sources; and developed and produced an array of maps, tables, charts, and other figures to complement the main report text. The process of discussing results and definitions with the individual missions has the long-term goal of building an AGCI performance management system where missions are increasingly using similar definitions and data collection methods making the data comparable across the portfolio.
- Designed the approach for the **AGCI Assessment** and drafted the statement of work for the assessment. The design encompasses a four-phase approach to maximize learning throughout the study and allow for a flexible approach. KSA also assembled an assessment team and undertook Phase I and II activities in Washington (including assembling an 'AGCI Assessment Working Group' primarily composed of USAID staff within EGEA, EGAT, and AFR management).
- Completed a case study analysis of four models of **enabling environment reform**, highlighting lessons learned from USAID and alternative models to enabling environment policy reform.
- Supporting USAID's contributions to the **Eighth AGOA Forum**, to be held in **Nairobi, Kenya**, in August 2009. KSA's contributions during the preparatory period include:
 - Advising on the design of USAID's panels and general event planning;
 - Preparing guidance for designing and managing AGOA panels;
 - Updating stakeholders on AGOA planning, including at the EGEA strategic planning meeting that attracted over 120 USAID field-based staff;
 - Supporting the development of the civil society and private sector components, including through advice on the agendas, possible speakers, and event management;
 - Drafting an AGCI brief in three languages for dissemination to senior-level policymakers and stakeholders;
 - Supporting day-to-day planning, communications, and logistics by fielding a Kenya-based team of AGOA advisors and a logistical subcontractor; and
 - Funding participation for and managing the logistics and travel for a select number of civil society participants and speakers. ❖

